



LOVELAND LIVING PLANET
AQUARIUM

FOR IMMEDIATE RELEASE

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Loveland Living Planet Aquarium a highlight at Sundance Film Festival

The Loveland Living Planet Aquarium will be participating in the 2014 Independent Film Makers Lounge, #IndieLounge, at The Sundance Film Festival in Park City. The aquarium is excited to expand relationships into the film industry and hopes to be recognized as a film site and screening venue for filmmakers worldwide. The Film Makers Lounge has rapidly become one of the most popular lounges during the Festival. The aquarium decided to partner with the Indie Lounge because they cater to film industry professionals, directors, producers, studio executives and celebrities.

Daniel Thompson, with Power & Industry, and organizer of the Indie Lounge says, "We are thrilled to have the Loveland Living Planet Aquarium be a part of our lounge. We are known for having the most unique and exclusive venues and now that will include the new aquarium. Because our party list includes the most creative and influential people in media, we are excited to have the aquarium present because we know everyone is looking forward to the opening of this world class facility."

Utah Governor Gary Herbert will be stopping by the lounge on Saturday. Some of the aquarium's favorite animals will also be making an appearance Friday and Saturday.

The Loveland Living Planet Aquarium has Utah's only 4D theater. It can accommodate up to 156 guests, and has sensory effects including wind, mist and movement. The aquarium can also serve as a filming location and host special events. The entire venue can accommodate a 2,000 person fully catered event, and there is a 450 seat banquet room with full service catering, and

a floor to ceiling window into the shark tank. The new aquarium is a 501c(3) nonprofit organization. It will be 136,000 square feet and will house over 5,000 animals from around the world's oceans, rain forests and rivers. Its mission is to inspire guests to explore, discover and learn about our Living Planet.

WHAT: The Loveland Living Planet Aquarium goes to Sundance Film Festival!

WHEN: Media is invited to come at 4:00 pm on Friday, or they are also invited to come when Utah Governor Gary Herbert is coming to the lounge, at 11:00 am on Saturday.

WHERE: Independent Film Makers Lounge in Marriott's Summer Watch
780 Main Street, Park City

WHY: Come see how The Loveland Living Planet Aquarium will be a premiere film and screening site in Utah!

Media RSVP Requested.

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