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Celebrate the New Year at “Noon Year’s Eve” at the Loveland Living Planet Aquarium!

We’re kicking off the New Year with a big balloon drop and live remote broadcast from B98.7 on Thursday, December 31! The price of admission gets our guests free face painting, ice cream, photos and a chance to enter drawings and win prizes. Aquarium Members get all the fun activities free! It’s all a part of our “Noon Year’s Eve” celebration. We’ll do a countdown at noon, and a big balloon drop in the lobby.

“We have had a great year in 2014, opening our new facility last March. Since then, we have had over 860,000 guests! We have certainly exceeded the projected attendance for this location,” said Suzy Broadbent, Marketing Director. “We hope everyone can kick off another fantastic year with us on Noon Year’s Eve!”

The media is invited to cover the event. The best time to be there will be at 11:45am, just before we do a countdown and the balloon drop at noon. Come ring in the New Year at the Loveland Living Planet Aquarium, a little early!

WHAT: Noon Year’s Eve celebration

WHEN: Wednesday, December 31, 11:00am to 2:00pm

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020

About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium’s mission is to inspire people to explore, discover and learn about Earth’s diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium’s mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

www.thelivingplanet.com

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