



FOR IMMEDIATE RELEASE

CONTACTS:

SUZY BROADBENT

801.369.5555 suzy.b@thelivingplanet.com

SHELBY DOBSON

435.760.1549 shelby.d@thelivingplanet.com

Ring in 2016 at “Noon Year’s Eve” at the Loveland Living Planet Aquarium!

We’re kicking off the New Year with a big balloon drop and a live remote broadcast from B98.7 on Thursday, December 31st! The price of admission gets guests free face painting, photos, and a chance to enter drawings and win prizes. Aquarium Members get all the fun activities free! It’s all a part of our “Noon Year’s Eve” celebration. We’ll do a countdown at noon, and a big balloon drop in the lobby.

Last year the event proved very popular with a large crowd. It’s our biggest party of the year! The media is invited to cover the event. The best time to arrive will be between 11:30am and 11:45am, just before we do a countdown and the balloon drop at noon. Come ring in the New Year at the Loveland Living Planet Aquarium - a little early!

WHAT: Noon Year’s Eve celebration

WHEN: Thursday, December 31st, 11:00am to 2:00pm

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020

About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium’s mission is to inspire people to explore, discover and learn about Earth’s diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium’s mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

www.thelivingplanet.com

www.facebook.com/thelivingplanetaquarium

www.twitter.com/LivingPlanetUT

www.instagram.com/lovelandlivingplanet



LOVELAND LIVING PLANET
AQUARIUM

