



FOR IMMEDIATE RELEASE

CONTACTS:

SUZY BROADBENT

801.369.5555 suzy.b@thelivingplanet.com

SHELBY DOBSON

435.760.1549 shelby.d@thelivingplanet.com

Loveland Living Planet Aquarium hosts free day to support Zoo, Arts & Parks (ZAP) Program

The Loveland Living Planet Aquarium is welcoming the public free of charge on Tuesday, October 14, to show our support for the Salt Lake County Zoo, Arts & Parks (ZAP) Program. The Aquarium is offering thousands of tickets, in-kind donation, as a thank you for past ZAP support. The Aquarium is also supporting the renewal of ZAP, also known as County Proposal No. 1, which will be on the ballot for Salt Lake County voters on November 4.

The Zoo, Arts & Parks Program was first passed in 1997. When Salt Lake County residents pay sales tax, one penny out of every ten dollars is set aside for the ZAP program.

The Aquarium reminds guests we expect to be at capacity, so please expect a wait time and be prepared for inclement weather (although it looks like it will be a beautiful day!).

Thanks to citizen support, ZAP has:

- Supported over 160 arts, cultural and zoological organizations; 13 parks and trails and 17 recreation centers.
- Funded cultural activities that more than 7 million people participate in annually.
- Made it possible for nearly 4 million free admissions to be granted for ZAP-funded events each year.

For more ZAP information, visit www.renewzap.com

For media inquiries on the ZAP campaign, contact Carter Livingston, 801-232-8152.

WHAT: ZAP Free Day at the Loveland Living Planet Aquarium

WHEN: Tuesday, October 14 from 9am to 6pm

WHERE: Lovleand Living Planet Aquarium
12033 S. Lone Peak Parkway, Draper UT 84020



About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium's mission is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium's mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

www.thelivingplanet.com

www.facebook.com/thelivingplanetaquarium

www.twitter.com/LivingPlanetUT

www.instagram.com/lovelandlivingplanet