

## FOR IMMEDIATE RELEASE

Contact: Angie Hyde Director of PR and Marketing 801-712-3966 Angie.h@thelivingplanet.com

## The Living Planet Aquarium Joins With President Bush's Council on Service and Civic Participation to Deliver President's Volunteer Service Award

Prestigious Award Honors Outstanding Commitment to Volunteer Service

Sandy, UT (April 6, 2010) – **The Living Planet Aquarium** today announced it has teamed with the White House to become a certifying organization for the PRESIDENT'S VOLUNTEER SERVICE AWARD, a national program recognizing Americans who have demonstrated a sustained commitment to volunteer service. Established in 2003, the AWARD was created by President George W. Bush to give presidential recognition to individuals, families and groups who meet requirements for volunteer service, measured by the number of service hours performed over 12-months.

The Living Planet Aquarium is one of thousands of organizations that have joined forces to deliver the President's Volunteer Service Award and honor the volunteers who strengthen our nation. As a certifying organization for the Award, The Living Planet Aquarium is responsible for verifying service hours, nominating potential recipients and delivering the Award.

"We are extremely proud to recognize our most outstanding volunteers with the PRESIDENT'S VOLUNTEER SERVICE AWARD," said Brent Anderson CEO. "The Living Planet Aquarium volunteers are role models in our community, donating their time, energy and talent to bring us closer together as neighbors and a nation. The AWARD is our



way of thanking these volunteers and inspiring everyone in our community to make volunteering a central part of their lives."

"Even if you've never volunteered before, the PRESIDENT'S VOLUNTEER SERVICE AWARD is within your reach," **Melissa Bowers** said. "There are so many ways to contribute, and every volunteer hour makes a difference in improving the quality of life for others. We encourage everyone to get involved and to bring along your family, friends and neighbors. Together, we can strengthen America – one hour at a time."

The AWARD is issued by the President's Council on Service and Civic Participation, a group convened by President George W. Bush to help foster and encourage a culture of volunteer service and civic participation among Americans. Chaired by two-time Super Bowl Champion Darrell Green, with former U.S. Senators Bob Dole and John Glenn as honorary co-chairs, the Council is composed of leaders in government, media, entertainment, business, education, nonprofit and volunteer service organizations and community volunteering.

The Living Planet Aquarium is dedicated to celebrating life on Earth by fostering a greater awareness and knowledge of Earth's diverse ecosystems and creating a deeper understanding of our place in the global system of life. The aquarium is located on 725 E 10600 S in Sandy. More information about The Living Planet Aquarium is available online at <a href="https://www.thelivingplanet.com">www.thelivingplanet.com</a>; or by calling 801-355-FISH (3474).

For more information on the PRESIDENT'S VOLUNTEER SERVICE AWARD and to find out how to identify additional volunteer opportunities in this area, visit www.presidentialserviceawards.gov or call 1-866-545-5307.