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**CONTACT:**

SHELBY DOBSON, PUBLIC RELATIONS MANAGER, LLPA  
CELL: 435.760.1549 / OFFICE: 801-355-3474 EXT. 226  
[shelby.d@thelivingplanet.com](mailto:shelby.d@thelivingplanet.com)

**Butterflies Landing at Loveland Living Planet Aquarium**  
*New Butterfly Experience Exhibit to Open January 12*

**DRAPER, Utah (January 11, 2018)** – Guests will be surrounded by butterflies at the new Butterfly Experience, an immersive journey at Loveland Living Planet Aquarium (LLPA). The new exhibit features hundreds of butterflies and will educate people about butterflies and their life cycle. The exhibit opens to the public at **10:00 a.m. on Friday, January 12.**

The exhibit features a species called Painted ladies (*Vanessa cardui*). They are one of the most widespread species worldwide, found across North and Central America. They typically fly south to escape cold weather, migrating to Mexico and warmer areas, but can be found in Utah in the spring and summer.

While migrating, butterflies require pesticide-free plants and flowers to complete their four-stage lifecycle including the egg, larva (caterpillar), pupa (chrysalis), and finally, an adult butterfly. The new exhibit will feature a chrysalis chamber to demonstrate metamorphosis from the pupa stage to adult butterflies.

“There’s something magical about butterflies that draws people to them. Their striking colors and delicate movements are beautiful to observe,” said Caroline Ralston, Director of Marketing and Public Relations at the Aquarium. “This exhibit will be a lot of fun for guests because it allows them to connect with nature in a new way.”

The Butterfly Experience is found on the lower level of the Journey to South America Gallery at the Aquarium. The Aquarium plans to add other migratory butterflies to the exhibit in the future. The exhibit opens to the public at Friday, January 12. Media is invited to attend the opening.

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**About Loveland Living Planet Aquarium**

LLPA is a 501(c)(3) nonprofit organization that inspires people to Explore, Discover, and Learn about Earth’s diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening its new facility in Draper in March 2014, the Aquarium has welcomed three million visitors. Additionally, LLPA reaches more than 82,000 Utah students each year through its Outreach Education programs.

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