



FOR IMMEDIATE RELEASE

CONTACTS:

SHELBY DOBSON
PUBLIC RELATIONS MANAGER, LLPA
435.760.1549
shelby.d@thelivingplanet.com

CARISSA LOGAN
SANDY CHAMBER OF COMMERCE
801-566-0344
Carissa@sandychamber.com

Students Present Business Plans “*Shark Tank*” style at Loveland Living Planet Aquarium

If you’ve ever watched the show *Shark Tank*, you know it takes a tough entrepreneur to present their business idea. On Wednesday, a group of students will put that skill to the test in front of local business leaders in an investor panel. It will take place, appropriately, in front of the 300,000 gallon shark tank at Loveland Living Planet Aquarium.

Each student will have six minutes to explain their business plan and the “sharks,” or investors, will have three questions after each presentation. The investors will then rate their plans and decide on the top viable business. The winning business will get the highest amount of investment funds.

The panel includes Aquarium CEO Brent Andersen, Mike Winder with Zions Bank, Jay Francis with the Larry H. Miller Group, and Assistant Professor Kathy Hajeb with the University of Utah. There are nine investors total.

The 20 students are in the Sandy Chamber Young Entrepreneurs Academy. The Academy is a yearlong class for middle and high school students that helps transform them into real entrepreneurs. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans, and actually launch and run their own real, legal, fully formed companies.

The judges will divide \$12,500 to all the businesses, and the winner will go to New York for the Semi-Finals.

The media is invited to cover this event. Please RSVP on sandychamber.com.

WHAT: Young Entrepreneurs present business plans at Loveland Living Planet Aquarium

WHEN: Wednesday, March 30, 2016 at 6:30pm

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020



About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium's mission is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium's mission. Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

www.thelivingplanet.com

www.facebook.com/thelivingplanetaquarium

www.twitter.com/LivingPlanetUT

www.instagram.com/lovelandlivingplanet

About The Young Entrepreneurs Academy

The Young Entrepreneurs Academy (YEA!) is a groundbreaking and exciting yearlong class that transforms middle and high school students into real, confident entrepreneurs. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and actually launch and run their own real, legal, fully formed companies and social movements. Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, the Young Entrepreneurs Academy today serves thousands of students in communities across America. For more information about the Young Entrepreneurs Academy, please call 585.272.3535 or visit www.yeausa.org