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Loveland Living Planet Aquarium Celebrates Women's Dive Day

DRAPER, Utah (July 12, 2017) — Loveland Living Planet Aquarium (LLPA) is joining divers from around the world to celebrate the third annual PADI® (Professional Association of Diving Instructors) Women's Dive Day on Saturday, July 15, by inviting guests and dive enthusiasts alike to celebrate their love of the ocean and passion for diving.

The event is designed to support the female dive community, introduce guests to dive basics, and encourage more people to join the sport. Worldwide, about 36 percent of PADI's newly certified divers each year are female compared to 64 percent men. LLPA actually has the inverse—22 female divers and 19 male divers. More than half of the Aquarium's divers are volunteers.

"A lot of people wonder what you can do or where you can go to dive in Utah, but are surprised to learn we have a really strong diving community here," said Jennifer Russell, Dive Technician at Loveland Living Planet Aquarium. "Our goal is to let people know how much fun diving is and why they should get involved."

The Aquarium invites guests to meet a scuba diver on Women's Dive Day from 10:00 a.m. to 4:00 p.m. and learn about their equipment, diving, and what it's like to be a LLPA diver. Guests can also interact with divers underwater in the shark tank at 11:00 a.m. while they are caring for the sharks and other animals.

The media is invited to cover Women's Dive Day between 10:00 a.m. and 12:00 p.m. on July 15.

WHAT: Women's Dive Day
WHEN: Saturday, July 15 from 10:00 a.m. to 12:00 p.m.
WHERE: Loveland Living Planet Aquarium
12033 S. Lone Peak Parkway, Draper, UT 84020

About Loveland Living Planet Aquarium

LLPA is a 501(c)(3) nonprofit organization that inspires people to Explore, Discover, and Learn about Earth's diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening its new facility in Draper in March 2014, the Aquarium has welcomed nearly three-million visitors. Additionally, LLPA reaches more than 82,000 Utah students each year through its outreach education programs.

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