

FOR IMMEDIATE RELEASE

Living Planet Aquarium Introduces Lancer Hospitality as New Food Service and Catering Partner

Sandy, UT (May 13, 2013) – The Living Planet Aquarium is pleased to announce a partnership with Lancer Hospitality to provide exclusive food service and catering at the new Loveland Living Planet Aquarium which is currently under construction in Draper and scheduled to open December 2013. The Aquarium and Lancer are in the design and construction phase for the new space that will include a café and banquet facilities as well as gallery space for formal and informal catered events, including weddings and corporate events.

Lancer Hospitality will begin limited food service operations in the current 43,000 square foot Aquarium in Sandy through September 8, 2013. When the Sandy aquarium closes, operations will transition into the new Aquarium upon completion of construction.

The new café in the Aquarium in Draper will feature an expanded menu created in the new state-of-the art culinary facilities. The menu will include visitors' favorites and new additions such as salads, soups, pizza, sandwiches and signature dishes. A new beverage kiosk will offer a variety of hot and cold specialty coffee and tea drinks, fruit smoothies and fresh baked pastries. The kiosk will also include ice cream novelties, healthy snacks and juice options. "I'm very excited to be a part of The Living Planet Aquarium both here in Sandy for the summer, and then the new location in Draper at the end of the year," said general manager Kent Wilcox. He added, "It will definitely be a premiere attraction and event venue for the intermountain west to enjoy."

Calypso's Café at the Aquarium in Sandy will introduce a new grill menu featuring the Calypso Burger, fresh ground beef topped with BBQ sauce, shredded cheddar and Monterey jack cheese, and roasted garlic aioli; Memphis Nachos with slow roasted pork, BBQ sauce and topped with

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house made cheese sauce; and a Hot Italian pressed sandwich with provolone, pepperoni, Italian sausage, peppers and tomatoes, to name a few. Calypso's Café will also feature pizza and a kids' menu including cheeseburgers, chicken tenders, macaroni and cheese and grilled cheese, served with choice of carrots, mandarin oranges or chips.

About Lancer Hospitality

Lancer Hospitality provides culinary management services in select locations around the country at cultural attractions such as museums, zoos and aquariums. In addition to The Living Planet Aquarium, Lancer holds contracts at Minnesota Zoo (Apple Valley, MN), Woodland Park Zoo (Seattle, WA), Memphis Zoo (Memphis, TN), Point Defiance Zoo and Aquarium (Tacoma, WA), Science Museum of Minnesota (St. Paul, MN), and others. The company also provides services at corporate dining and educational venues.

The Company is committed to producing restaurant quality food and managing operations that model sustainable sourcing and practices. For more information, please visit www.lancerhospitality.com.

About The Living Planet Aquarium

The mission of The Living Planet Aquarium is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Admission is \$9.95 per adult, \$7.95 per child, ages 3-17, and free for children ages 2 and under. The Aquarium, located at 725 E 10600 S in Sandy, Utah, is a non-profit organization. Open every day except Thanksgiving and Christmas, the Aquarium is accessible to people with disabilities. For more information, call (801) 355-fish (3474) or visit thelivingplanet.com.

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