



FOR IMMEDIATE RELEASE

CONTACT:
SHELBY DOBSON
PUBLIC RELATIONS MANAGER
435.760.1549
shelby.d@thelivingplanet.com

Loveland Living Planet Aquarium to Celebrate 2 Millionth Guest!

In 2014, Loveland Living Planet Aquarium welcomed 1.1 million guests during the first year open in Draper. Now we are nearing our 2 millionth guest!

While our guest count is growing, so are our Education Outreach programs. The Utah Waters Van and The Rainforest Van, which visit elementary school students, are expanding every year. During the 2013-14 school year, we reached 95,221 students. During the 2014-15 school year, we reached 127,099 students. This includes visiting schools and field trips to the Aquarium.

To celebrate the 2 millionth guest, the Aquarium is giving away a surprise prize package to the lucky winner.

“We are so excited to be welcoming our 2 millionth guest soon,” said Aquarium COO Mike Vermillion. “We truly appreciate every guest who comes through our doors. We hope that they learn something new and walk away with a greater knowledge of our living planet each time they visit.”

The Aquarium thinks it’s feasible to see its 2 millionth visitor in the next few days. We will alert the media on the day we are going to reach 2 million and invite you to be there for the exciting moment as we mark this milestone.

WHAT: Loveland Living Planet Aquarium awaits 2 millionth guest

WHEN: TBD

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020

About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium’s mission is to inspire people to explore, discover and learn about Earth’s diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium’s mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

www.thelivingplanet.com

www.facebook.com/thelivingplanetaquarium

www.twitter.com/LivingPlanetUT

www.instagram.com/lovelandlivingplanet