



FOR IMMEDIATE RELEASE

A Night at The Aquarium for Make-A-Wish® Utah Children in Celebration of World Wish Day

Sandy, UT (April 18, 2013) – In Celebration of World Wish Day, The Living Planet Aquarium, ConnectShare and FlyerSmiles.com are providing a private night at the aquarium for children with life-threatening medical conditions and their families on Saturday, April 20, 2013 from 6:30 p.m. – 8:30 p.m. at The Living Planet Aquarium in Sandy.

Over 100 Make-A-Wish® Utah children and their families will have the chance to explore the aquarium after hours this Saturday evening. ConnectShare members will be provided with the opportunity to contribute to the Make-A-Wish Utah Miles for Smiles Frequent Flyer Mile Campaign. All miles donated at this event will directly benefit the wishes of Utah kids facing life-threatening medical conditions.

“We are so grateful for the support of ConnectShare, FlyerSmiles.com and The Living Planet Aquarium during this special celebration of World Wish Day,” said Paula Axelrod, Make-A-Wish® Utah Development Director. “We work hard to grant the wishes of our local wish kids and this special event for our families will not only give them a wonderful experience together but help us get their wishes granted,” said Axelrod.

The Make-A-Wish® America needs more than 2.5 billion miles, or 50,000 round-trip tickets, to grant wishes each year. Every mile donated helps wish kids and their families travel to destinations around the world. Once donated, the miles never expire and are used to support wishes across the country. It is one simple way to help grant a life-changing wish experience. Airline miles are accepted from any of the following airlines: Delta, United, U.S. Airways.

About Flyer Smiles

Flyer Smiles helps local charitable organizations reduce their travel budgets by facilitating the donation and redemption of flyer miles, helping business owners redeem over 1 billion frequent flyer miles and saving them up to 50% off of their travel budgets. Find out more at FlyerSmiles.com or call (801) 755-0122 or email Tim@FlyerSmiles.com.

About Make-A-Wish Utah

Make-A-Wish® Utah grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. With the help of generous donors and volunteers, Make-A-Wish Utah granted 151 wishes last year. For more information, visit utah.wish.org.

About The Living Planet Aquarium

The Living Planet Aquarium inspires people to explore, discover and learn about Earth's diverse ecosystems. Admission is \$9.95 per adult and \$7.95 per child, ages 3-17. Advance tickets may be purchased online at www.thelivingplanet.com or by phone at (801) 355-fish (3474). The Aquarium, located at 725 E 10600 S in Sandy, Utah, is a non-profit organization. For more information, visit thelivingplanet.com.

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