

FOR IMMEDIATE RELEASE CONTACT:

LAYNE PITCHER DIRECTOR OF MARKETING AND COMMUNICATIONS 720.765.9406

layne.p@thelivingplanet.com

## Loveland Living Planet Aquarium Celebrates Six Millionth **Guest Today**

**DRAPER. Utah (May 13, 2021)** — Today, Loveland Living Planet Aquarium will welcome its six millionth guest since opening in Draper in March 2014. To celebrate, the Aquarium is giving away a one-year Family Plus Aquarium Membership, a gift basket filled with fun Aquarium-themed swag, and a free two-year lease on a 2021 Ford Escape SE AWD (provided by Utah Ford Dealers) to the lucky winner!

The passion of Founder and CEO Brent Andersen was brought to life with the first "Aqua Van" in 1999. His vision grew into a preview space at the Gateway Mall, shifted to a temporary location in Sandy, and was finally realized with the Aquarium's current home, one of the top 10 largest aquariums in the nation.

As a nonprofit organization, Loveland Living Planet Aquarium is currently home to more than 4,000 animals representing 625 species and an additional 100 ambassador animals that are a part of the Aquarium's education outreach program, visiting schools all over the state of Utah. Over the years, the Aquarium has added new animal species such as Prehensile-tailed porcupines, an Arapaima, Clouded leopards, Asian otters, and many more that have become guest favorites.

With every million-guest mile mark, the Aquarium likes to take note and celebrate all the people that have had the opportunity to explore, discover and learn about our Earth's diverse ecosystems. "We are so grateful for the support of everyone who walks through our doors. Every person that visits is an opportunity to learn something new, and every ticket helps support our mission as a nonprofit educational organization," said Heather Doggett, Aquarium COO. "We are thrilled to be welcoming our sixth millionth guest in seven years to the Aquarium!"

The six millionth guest celebration is presented by Utah Ford Dealers.

## We invite the media to cover the celebration.

WHAT: Loveland Living Planet Aquarium Six Millionth Guest

WHEN: Thursday, May 13, 2021

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020 **DETAILS:** https://thelivingplanet.com/six-millionth-guest/

## About Loveland Living Planet Aquarium

LLPA is a 501(c)(3) nonprofit organization with a mission to inspire people to Explore, Discover, and Learn about Earth's diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening in Draper in March 2014, the Aquarium has welcomed nearly six million guests. In addition, the Aquarium provides 82,000 student experiences by visiting every public elementary school in the state each year. LLPA is accredited by the Association of Zoos and Aquariums (AZA). thelivingplanet.com ~ Facebook ~ Instagram ~ Twitter