

## FOR IMMEDIATE RELEASE

Contact: Layne Pitcher Director of Marketing & Communications Cell: 720-765-9406

Phone: 801-355-3474 EXT. 214 layne.p@thelivingplanet.com

## Loveland Living Planet Aquarium Hosts a Celebration of Art, Culture, & Life

Draper, UT (October 12, 2020) - Loveland Living Planet Aquarium is holding its first-ever Living Planet Arts & Culture Festival, celebrating diverse cultures and ecosystems October 17-18, with live performances, food trucks, and guest chalk artists.

The Aquarium has invited local groups to perform on the EECO (Ecosystem Exploration Craft & Observatory) stage on their new Rio Tinto Kennecott Plaza, along with chalk artists to showcase their work and specifically art that celebrates people and places from around the world.

This event includes a buy one, get one free ticket offer, funded by the Utah Legislature and Utah Division of Marts & Museums through the CARES act grant. With every ticket purchased online, a guest will get another person in for free at the reserved time. Details at thelivingplanet.com/culture.

"Thanks to the generous support from the state, we are able to host new events this year, including the Living Planet Arts & Culture Festival. We're grateful to be able to provide opportunities for our community to come together and celebrate everything that makes life special," said Layne Pitcher, Director of Marketing and Communications.

Performances will be held on October 17 and 18 starting at 11:00 a.m. Booths from cultural organizations will be on the plaza, and food trucks will serve lunch between 11:00 a.m. and 3:00 p.m. both days. Guests are invited to vote on their favorite chalk art representing animals around the world.

## **About Loveland Living Planet Aquarium**

LLPA is a 501(c)(3) nonprofit organization that inspires people to Explore, Discover, and Learn about Earth's diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening in Draper in March 2014, the Aquarium has welcomed more than 5 million visitors. The new Rio Tinto Kennecott plaza, a nine-acre expansion south of the Aquarium, just opened and features the 165-foot tall EECO (Ecosystem Exploration Craft & Observatory) structure, several peaceful gardens, artistic sculptures, and unique event space. Additionally, LLPA reaches more than 82,000 Utah students each year through its Outreach Education programs. LLPA is accredited by the Association of Zoos and Aquariums (AZA).

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