



## PRESS RELEASE

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**For Immediate Release: September 20, 2014**

### **World's Largest Volunteer Beach Cleanup Comes to the Great Salt Lake**

*Loveland Living Planet Aquarium joins hundreds of thousands of people around world for the 29<sup>th</sup> annual International Coastal Cleanup.*

Salt Lake City, UT – Saturday, Loveland Living Planet Aquarium volunteers are participating in the 29<sup>th</sup> annual International Coastal Cleanup, the world's largest single day volunteer effort to clean up our beaches, lakes and rivers. Volunteers will help clean up debris along the shore of the Great Salt Lake. Friends of the Great Salt Lake and Nature Conservancy volunteers will also be there to help with the cleanup.

Ocean trash compromises the health of humans, wildlife, and the economies that depend on a healthy ocean. Every piece of trash volunteers find will be tracked and included in an annual index of global marine debris to be released in 2015.

Last year, nearly 650,000 people picked up more than 12 million pounds of trash along 13,000 miles of coastline.

Keeping our ocean free from trash is one of the easiest ways to make the ocean more resilient. From creating less trash to using proper trash disposal, everyone can help keep our ocean clean and free of debris.

For photos, video, graphics, and statistics, please contact:

[media@oceanconservancy.org](mailto:media@oceanconservancy.org) or (202) 429-5609.

*About the Loveland Living Planet Aquarium*

*The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium's mission is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Advance tickets and memberships may be purchased online at [www.thelivingplanet.com](http://www.thelivingplanet.com). Ticket sales help support the Aquarium's mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.*



*About the Ocean Conservancy*

*Ocean Conservancy educates and empowers citizens to take action on behalf of the ocean. From the Arctic to the Gulf of Mexico to the halls of Congress, Ocean Conservancy brings people together to find solutions for our water planet. Informed by science, our work guides policy and engages people in protecting the ocean and its wildlife for future generations.*

**WHAT:** Loveland Living Planet Aquarium volunteers participate in the International Coastal Cleanup

**WHEN:** Saturday, September 20 at 9:00am (to around noon)

**WHERE:** Great Salt Lake Marina, just west of Saltair. 1075 South 13312 West, Magna, UT 84044

[www.thelivingplanet.com](http://www.thelivingplanet.com)

[www.facebook.com/thelivingplanetaquarium](https://www.facebook.com/thelivingplanetaquarium)

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