

ABOUT THE LIVING PLANET SCIENCE LEARNING CAMPUS

Loveland Living Planet Aquarium in Draper, Utah is at capacity and expanding to create a new **Science Learning Campus** that will empower millions of guests to deepen their science comprehension and inspire people to Explore, Discover, and Learn about Earth's diverse ecosystems. Connected to the existing Aquarium, the Campus will include two primary structures: a cutting-edge **Science Learning Center** and an iconic pavilion, **EECO**, a 165 foot tall monument that served as U2's stage for their renowned 360° Tour.

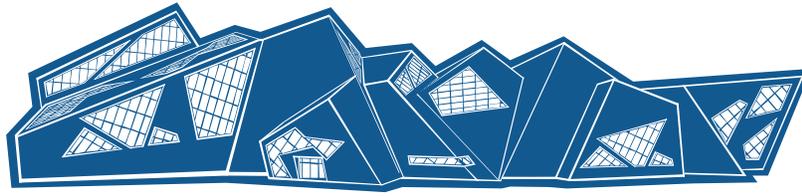
Through hands-on interactive exhibits, animal habitats, high-tech classrooms, laboratories, and more, the Campus will offer experiences that help people understand that the environments we live in are all interconnected as one global ecosystem: **The Living Planet**. With this knowledge, we all can become better stewards of our environment.

ABOUT LOVELAND LIVING PLANET AQUARIUM (LLPA)

- LLPA is a 501(c)(3) **nonprofit organization** with a mission to inspire people to Explore, Discover, and Learn about Earth's diverse ecosystems.
- The 136,000-square-foot **world-class Aquarium** opened in March 2014.
- Last year, the Aquarium welcomed 830,000 guests, educating them about **Earth's diverse ecosystems** in the landlocked state of Utah and connecting them to wildlife they may never interact with otherwise.
- LLPA is home to more than **4,000 animals** across 625 different species living and thriving in five unique habitats.
- LLPA partners with conservationists around the country on **Species Survival Plan** programs for 25 species including Clouded leopards, Asian small-clawed otters, Binturongs, Zebra sharks, toucans, and more.
- The Aquarium has a robust **educational outreach program**, traveling throughout the state to provide learning programs in every public elementary school in Utah, resulting in more than 83,000 student experiences each year.
- An additional 81,000 student experiences are provided yearly at the Aquarium through **on site field trips**.
- To ensure full accessibility, the Aquarium offers **free on site learning** opportunities to Title 1 schools throughout Utah and for disadvantaged students.



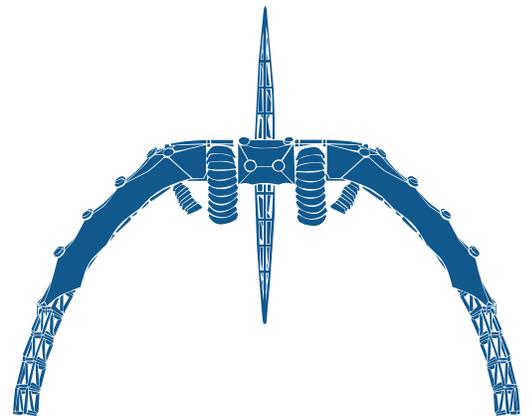
SCIENCE LEARNING CENTER



- A state-of-the-art, 80,000 square foot facility, the new Science Learning Center will include a five-story Asian Cloud Forest Habitat & Endangered Species Conservation Center, interactive science stations and exhibits, high-tech laboratories and classrooms, a Science Entrepreneur Incubator, a banquet and conference center, and more.
- The Science Learning Center will be a community resource that benefits K-12 and university students, as well as Aquarium members and guests. Advanced classrooms and laboratories will provide innovative resources, helping students learn about multiple scientific fields and pursue careers in marine biology, genetics, ecology, biology, chemistry, and more.

EECO

- This magnificent monument will crown the Campus and become a permanent Utah landmark and a symbol of science exploration and learning, spanning over exhibits and pathways throughout the Campus.
- The unique structure traveled the globe from 2009-2011 as the iconic stage of U2's 360° Tour. The largest stage in music history, this engineering marvel will now be the centerpiece of the Aquarium's 17-acre site.
- EECO will feature 7,000-seat and 350-seat outdoor venues and serve as a community gathering space that will come alive with special events, immersive hands-on interactive exhibits, outdoor animal exhibits, imaginative play areas, and much more.
- One of two remaining structures, this will be the only one in the United States.
- Underground, beneath EECO's stage, a highly detailed thematic experience called the EECO Command Center will combine elements from simulators and team building activities. Through digital content and Virtual Reality technology, explorers will embark on science and ecology-based eco-missions around the globe that require real science practices and teamwork to successfully complete the assignment.



YOU CAN HELP CREATE THE SCIENCE LEARNING CAMPUS

- Help us build our future by purchasing a brick that will be the foundation of the Science Learning Campus pathway at thelivingplanet.com/bricks.
- For naming and sponsorship opportunities, please visit Expansion.TheLivingPlanet.com.