



FOR IMMEDIATE RELEASE

CONTACTS:

SUZY BROADBENT

801.369.5555 suzy.b@thelivingplanet.com

SHELBY DOBSON

435.760.1549 shelby.d@thelivingplanet.com

Waddle your way to Penguin Awareness Day at Loveland Living Planet Aquarium

Did you know Gentoo penguins are the world's fastest swimming bird, reaching speeds of up to 22 miles per hour? Did you know the Little blue penguin is the smallest of the penguin species, standing only about one foot tall? Or that Emperor penguins can dive down 1,800 feet and hold their breath for 22 minutes?

The Aquarium is teaching guests all about penguins during Penguin Awareness week from January 18th through the 24th! Guests can go on a scavenger hunt to learn about penguins of the world, and earn a special penguin button for completing the game. Visitors can also watch a Penguin Feeding every day at 4pm.

The Aquarium is also partnering with Mountain America Credit Union to name the last baby penguin! We had five baby penguins born this summer. Four of them are named. Our only girl is named Ava, and the others are Uno, Scamper and Airn (pronounced Aaron). We are running a Facebook contest currently to name the last one, a boy, born on the 4th of July. His name will be announced on Saturday, January 23rd.

We invite the media to join us on National Penguin Awareness Day, January 20th. Members of the media will be given the opportunity to meet our penguins up close and get the chance to feed them at 1pm (meeting the penguins will be accommodated at 1pm only. Please don't be late if you want to film them up close). Then, stick around to see our divers swim in the frigid waters of the penguin exhibit. Please RSVP to Shelby at Shelby.d@thelivingplanet.com to reserve your spot.

WHAT: Penguin Awareness Day

WHEN: Wednesday, January 20th at 1pm

WHERE: 12033 S. Lone Peak Parkway, Draper, UT 84020

About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium's mission is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Advance tickets and memberships may be purchased online at www.thelivingplanet.com. Ticket sales help support the Aquarium's mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.