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**Loveland Living Planet Aquarium to Host Virtual Fundraiser, Scales & Tails,  
October 15 - 19, 2020**

**Draper, UT (October 14, 2020)** - Loveland Living Planet Aquarium is taking a page from local newscasts and turning it into the first *virtual* Scales & Tails fundraiser this year. From heartwarming stories about their animals, to breaking news, to weather and sports, this will be an entertaining show for the whole family.

The fundraiser features the story of their two sea turtles, both guest favorites. One of them called "Green" was bit by a shark and injured by a boat before she found a home at the Aquarium. There's also a "wildlife feature," where a Sir David Attenborough impersonator narrates the journey of a mom taking her children on a fun yet exhausting adventure through the Aquarium. Viewers can also catch a glimpse of the weather from a penguin's perspective in the frigid Falkland Islands of Antarctica, to the birds' view in the humid Amazon jungle.

"This is the first time we're hosting a virtual fundraiser, rather than a traditional gala," said Andrea Bott, Associate Director of Development at the Aquarium. "I'm excited that with this format, anyone, anywhere, can watch and join in. Our team had a lot of fun putting this together and we're excited to share it."

Part of their fundraiser includes an online auction, where the public can bid on exclusive items such as animal encounters with the Aquarium's penguins, Moe the Zebra shark, the otters, and the binturongs. Higher-end items include a dinner for two in the shark tunnel, a private event on the Rio Tinto Kennecott Plaza including a light show on EECO (Ecosystem Exploration Craft & Observatory), and a private Easter egg hunt.

The Scales & Tails fundraiser video premieres at 5:00 p.m. on Thursday, October 15. The auction will also go live at that time and close at 5:00 p.m. on Monday, October 19. People can donate to the Aquarium on their website at [thelivingplanet.com/fundraiser](http://thelivingplanet.com/fundraiser), by texting the word PLANET to 88793, or they can donate on the [Aquarium's Facebook page](#).

**About Loveland Living Planet Aquarium**

LLPA is a 501(c)(3) nonprofit organization that inspires people to Explore, Discover, and Learn about Earth's diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening in Draper in March 2014, the Aquarium has welcomed more than 5 million visitors. The new Rio Tinto Kennecott plaza, a nine-acre expansion south of the Aquarium, just opened and features the 165-foot tall EECO (Ecosystem Exploration Craft & Observatory) structure, several peaceful gardens, artistic sculptures, and unique event space. Additionally, LLPA reaches more than 82,000 Utah students each year through its Outreach Education programs. LLPA is accredited by the Association of Zoos and Aquariums (AZA).

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