



LOVELAND LIVING PLANET  
AQUARIUM

FOR IMMEDIATE RELEASE

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## Students Present Business Plans in “Shark Tank” style event at Loveland Living Planet Aquarium

Just because they’re young doesn’t mean they don’t have great ideas. A group of students, some as young as 11, will present their business plans to a group of local business leaders in a “mock” investor panel at the Aquarium on Wednesday evening. The event is modeled after the show “Shark Tank” on ABC.

Each student will have six minutes to explain their business plan and the “sharks,” or investors, will have three questions after each presentation. The investors will then rate their plans and decide on the top viable business. The winning business will have the highest amount of money given to them.

The investor panel includes Aquarium CEO Brent Andersen, Mike Winder with Zions Bank, Jed Call with Utah Media Group, and Karen Gunn with Salt Lake Community College. There are 10 investors total.

The 22 students are in the Sandy Chamber Young Entrepreneurs Academy. They’ve worked on their business plans since January. The potential awards include up to \$8,000 investment funds, a \$1,000 scholarship to U of U Lassonde Studios (a hub for innovators, makers and entrepreneurs opening in August 2016), and a \$500 shopping spree at Sam’s Club.

The local companies supporting the Sandy Chamber Young Entrepreneurs Academy include: Zions Bank, the IPOF Foundation, Rocky Mountain Care, BD Medical, Rio Tinto, Larry H & Gail Miller Foundation, Salt Lake Community College, Loveland Living Planet Aquarium, Costco and Smith's.

The media is invited to cover this event. Please RSVP on [sandychamber.com](http://sandychamber.com) so we can reserve a seat for you!

**WHAT:** Young Entrepreneurs Present Business Plans at Loveland Living Planet Aquarium

**WHEN:** Wednesday, May 6, 2015. Reception starts at 5:30pm, event begins at 6:00pm

**WHERE:** 12033 S. Lone Peak Parkway, Draper, UT 84020



#### About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium's mission is to inspire people to explore, discover and learn about Earth's diverse ecosystems. Advance tickets and memberships may be purchased online at [www.thelivingplanet.com](http://www.thelivingplanet.com). Ticket sales help support the Aquarium's mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.

[www.thelivingplanet.com](http://www.thelivingplanet.com)

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[www.instagram.com/lovelandlivingplanet](https://www.instagram.com/lovelandlivingplanet)

#### About The Young Entrepreneurs Academy

The Young Entrepreneurs Academy is a groundbreaking and exciting after school class that transforms middle and high school students into real, confident entrepreneurs. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and actually launch and run their own real, legal, fully formed companies and social movements. Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, the Young Entrepreneurs Academy today serves thousands of students in communities across America. For more information about the Young Entrepreneurs Academy, please call 801-727-4504.